

CRS Focus Groups Slick Sheet

Purpose

We need your help!

We're looking to learn more about the usefulness and actionability of CISA products in reducing vulnerabilities. However, our efforts to continuously improve our products are only successful if we get feedback from people like you.

We want to make sure our products meet your preferences and needs in terms of the timeliness, analytical depth, and applicability.

Here is how you can help:

- Participate in our focus group
- Tell us if you read our products
- Tell us about how you feel about our products
- Tell us about your pain points in accessing and using our products
- Critique our products based on your cybersecurity needs
- Take our Cyber Risk Summary survey

Who Should Attend

We're seeking diverse groups of individuals from a variety of industries, years of experience in their current role, CISA knowledge levels, and more.

Logistics

Length of Focus Group: 1 hour

Platform: Microsoft Teams

All focus group participants' identities will remain anonymous. Answers will be used for insight into previously unknown customer experiences and opportunities for improvement.

If you would like to participate in a focus group, please email Leyla Balimtas:

<u>Leyla.balimtas@associates.cisa.dhs.gov</u> detailing your interest. We will confirm a date and time and send a focus group invitation once we identify our full group of focus group participants.