



# **Announcements**

### CISA Launches Public Awareness Initiative Urging Cybersecurity Around Holiday Shopping Season

As the busiest shopping season of the year, the holidays frequently see an uptick in cybercrime and scams. To inform the public of common cybersecurity risks, the Cybersecurity and Infrastructure Security Agency (CISA) has launched a <u>website</u> complete with easy-to-follow safety tips for online shopping and a <u>video message from CISA Director</u> Christopher Krebs.

"The holiday season is a prime time for hackers, scammers, and online thieves," said Director Krebs. "The good news is you don't need to be a cybersecurity pro to defend yourself. It's often the simple things that make a big difference in protecting yourself and your family from cyber threats and scams. We're sharing these simple steps to keep consumers safe while shopping online for the best deals and gifts this holiday season."

While the site includes several security and safety tips, CISA recommends starting with these three simple steps to keep consumers safe when shopping online:

- Check your devices Before starting the hunt for the best deal, make sure your devices are up-to-date and
  your accounts have strong passwords. Once you've purchased an internet-connected device or toy, change
  the default password and check the device's privacy and security settings to ensure you're not sharing more
  information than you want.
- **Shop through trusted retailers** Before making a purchase and providing any personal or financial information, make sure you're using a reputable, established vendor.
- Using safe methods for purchases If you can, use a credit card as opposed to a debit card since credit cards often have better fraud protections.

For more information about shopping online safely this holiday season, visit www.CISA.gov/shop-safely.

### CISA Invests in Cutting-Edge Election Security Auditing Tool Ahead of 2020 Elections

CISA is teaming up with election officials and their private sector partners to develop and pilot an open source postelection auditing tool ahead of the 2020 elections. The tool is being created by <u>VotingWorks</u>, a non-partisan, nonprofit organization dedicated to building secure election technology. CISA's investment is designed to support election officials and their private sector partners who are working to improve post-election auditing in the 2020 election and beyond. The tool supports numerous types of post-election audits across various types of voting systems, including all major vendors. "Heading into 2020, we're exploring all possible ways that we can support state and local election officials while also ensuring Americans across the country can confidently cast their votes," said CISA Director Christopher Krebs. "At a time when we know foreign actors are attempting to interfere and cast doubt on our democratic processes, it's incredibly important elections are secure, resilient, and transparent. For years, we have promoted the value of auditability in election security; it was a natural extension to support this open source auditing tool for use by election officials and vendors, alike."

Learn more about the auditing tool in the press release on the CISA website.



#### Partner Webcast: You Don't Say: An FTC Workshop on Voice Cloning Technologies

On January 28, 2020, the Federal Trade Commission (FTC) will examine voice cloning technologies that enable users to make near-perfect reproductions of a real person's voice. Advances in artificial intelligence and text-to-speech (TTS) synthesis have allowed researchers to create a near-perfect voice clone with less than a five second recording of a person's voice.

There are a number of promising uses for this technology, such as editing the work of voice actors and enabling people with tracheotomies and other conditions to use TTS systems using voices derived from their previously-recorded audio samples. However, it also has the potential to cause substantial harm when used maliciously.

For instance, many consumers already fall prey to "grandparent scams" (where an elderly person receives a phone call supposedly from a grandchild in distress who needs cash) and phishing scams (where an employee is contacted by a superior and directed to immediately wire funds to a vendor). Voice cloning may make it harder for consumers to identify these sorts of social engineering scams.

Join the FTC as they discuss how these voice cloning technologies are developed and deployed, from healthcare and consumer-oriented applications, to fraudulent schemes.

Date: Tuesday, January 28, 2020

Time: 12:30 p.m. ET

• Webcast Link: To access the live webcast, visit FTC's event page.



Just Launched: Students Page on the National Initiative for Cybersecurity Careers and Studies Website

While many kids are home for the holidays in the coming days and weeks, now is a great time for parents to talk with them about future career opportunities, specifically in cybersecurity. With more than 300,000 cybersecurity jobs currently available across the United States, the demand for qualified professional is greater than ever.

The new <u>Students page</u> on <u>the National Initiative for Cybersecurity Careers and Studies (NICCS) website</u> provides a great introduction to the rapidly expanding field of cybersecurity. This new webpage includes 15 cybersecurity career profiles, college and scholarship information, downloadable guides, and much more to help students think about cybersecurity as a lucrative career option.

To find more information about cybersecurity concepts, academic opportunities, local events, and cybersecurity career options, explore the <a href="NICCS website">NICCS website</a> and check out the Students Guide.



#### TRIP wire Website to Prepare for Improvised Explosive Device Threats

*TRIPwire*, the Technical Resource for Incident Prevention, is a free, online information and resource sharing portal for the nation's security and emergency services professionals. It is designed to increase their awareness of evolving improvised explosive device (IED) tactics, techniques, and procedures, as well as incident lessons learned and counter-IED preparedness information.



Developed and maintained by CISA's Office for Bombing Prevention, TRIPwire enhances domestic preparedness by giving the nation's security and emergency services professionals across the private sector and federal, state, local, tribal, and territorial entities valuable information and resources to prevent, protect against, respond to, and mitigate bombing incidents.

TRIPwire provides expert intelligence analysis and reports, along with awareness products, training opportunities, and videos.

Features include:

- Large volume of public-facing content,
- Coverage and analysis of the latest domestic and international IED-specific events.
- Library featuring dynamic content navigation and search,
- Access to a broad range of counter-IED training,
- Interactive domestic IED incident map and more.

This insight enables communities to identify explosive hazards and potential terrorist tactics, as well as to discover common site vulnerabilities and take advantage of other actionable information from TRIP wire.

To learn about evolving IED tactics, techniques, and procedures, sign up for a TRIP *wire* account at <a href="https://tripwire.dhs.gov">https://tripwire.dhs.gov</a>. For assistance registering on the site, please contact the TRIP *wire* Helpdesk at 866-987-9473, or email TripWireHelp@dhs.gov.

For more information about OBP's other counter-IED resources, please visit <a href="www.cisa.gov/obp">www.cisa.gov/obp</a> or email obp@cisa.dhs.gov.



# **Social Media**

Help CISA spread the word about upcoming events and new resources by sharing the following posts via your social media channels. Thank you for your support!

- Did you know the holiday season is prime time for online scammers? Learn how to defend yourself by visiting the new @CISAgov site: <a href="https://www.cisa.gov/shop-safely">www.cisa.gov/shop-safely</a> #shopsafely
- Voice cloning technologies could be used maliciously. Do you know how your business might be impacted?
   Watch this live webcast from @FTC on Jan 28 to find out! <a href="https://www.ftc.gov/news-events/events-calendar/you-dont-say-ftc-workshop-voice-cloning-technologies">https://www.ftc.gov/news-events/events-calendar/you-dont-say-ftc-workshop-voice-cloning-technologies</a>
- Do you know kids interested in cybersecurity careers? The new @CISAgov Students page is a great intro to the rapidly expanding field! <a href="https://go.usa.gov/xpPAw">https://go.usa.gov/xpPAw</a>

The CISA Community Bulletin is a monthly newsletter featuring cybersecurity and infrastructure security resources, events, and updates from CISA and its partners. Learn more at <a href="https://www.cisa.gov">https://www.cisa.gov</a>.

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