



**WATER**  
**ISAC**

**CHAMPION PROGRAM**

*Play a critical role in keeping the water sector  
and those they serve secure.*



## MEMBERSHIP BREAKDOWN

### WHAT IS WATERISAC?

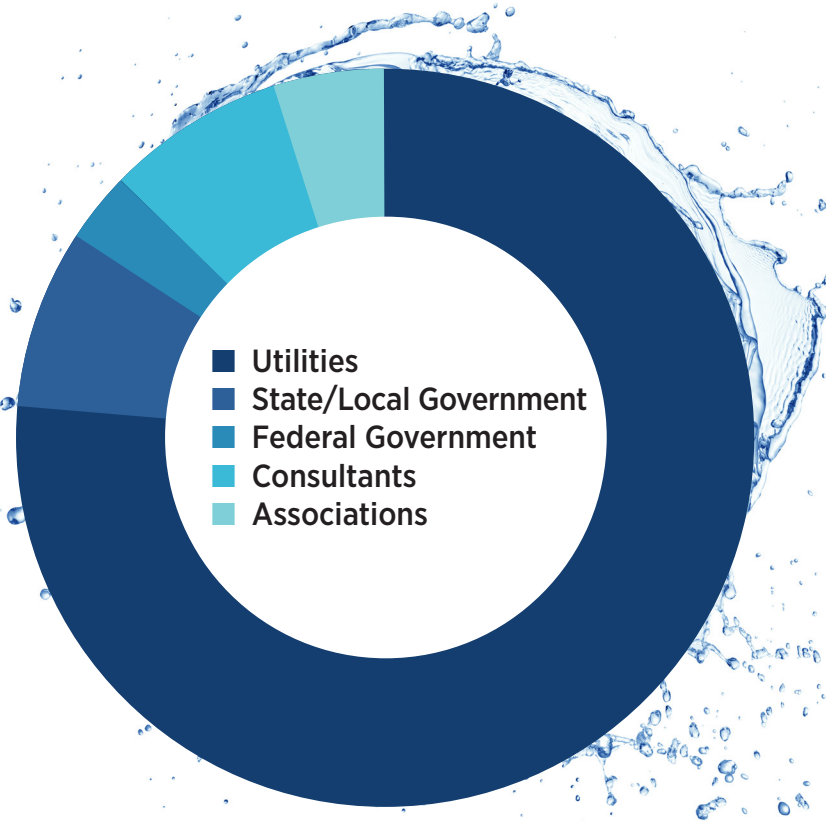
The Water Information Sharing Analysis Center (WaterISAC) is the gateway to cyber and physical threat information and best practices for the water and wastewater sector. Membership includes 3,400 active users across more than 500 water sector utilities and companies serving 221 million Americans and consumers in Canada, Australia, and New Zealand.

### WHAT IS THE WATERISAC CHAMPION PROGRAM?

The WaterISAC Champion Program was established because our 500+ utility members and thousands of others from around the globe - benefit from the experience and thought leadership offered by consultants, advisors and technology providers.

Champions can increase the knowledge and awareness of thousands of utilities on threats, best practices, and solutions to reduce cybersecurity and physical risks.

By leveraging WaterISAC, your offerings will be at the forefront of those offered by your competitors.



### WHAT IS A WATERISAC CHAMPION?

WaterISAC Champions are subject-matter experts in physical and cyber security, resilience, and emergency preparedness. Their firms offer support to our members and the sector at-large. They are leaders in their spaces and one-of-a-kind solution providers.

As a WaterISAC Champion, your firm will receive benefits and recognition for providing actionable, water-sector-relevant content to help improve security, resilience, and emergency response in our critical infrastructure sector.

**Be part of the WaterISAC family and select the Champion tier that best fits your firm and overall goals.**

### Champion Levels

Platinum.....	\$20,000
Gold .....	\$15,000
Silver.....	\$10,000
Bronze .....	\$5,000

*Fees are based on a calendar year.  
Proration by quarter is available.*



## CHAMPION Perks

	Bronze*	Silver	Gold	Platinum
	\$5,000	\$10,000	\$15,000	\$20,000
<b>WaterISAC Champions Introduction</b> <i>An announcement introducing your company as the newest WaterISAC Champion will be sent to the entirety of the WaterISAC membership.</i>	✓	✓	✓	✓
<b>WaterISAC Website Promotion</b>	✓	✓	✓	✓
<b>Premier Logo Positioning</b> <i>Larger logo and higher placement on WaterISAC's dedicated Champion web page for more awareness.</i>				✓
<b>Social Media Promotion</b>	✓	✓	✓	✓
<b>Speaking Opportunities</b> <i>WaterISAC comes upon the need for speakers and SMEs throughout the year and as a Champion, you will be contacted on an as-needed basis. Speaking opportunities are not guaranteed.</i> <b>✓✓</b> <i>Platinum Champions will get first right of refusal.</i>	✓	✓	✓	✓✓
<b>Dedicated Webinar</b> <i>Security thought-leadership only. No SALES pitches. All content must be vetted and approved by WaterISAC.</i>			✓	✓
<b>Cyber or Physical Threat Briefing</b> <i>WaterISAC holds monthly webinars for our members on current topics or trends impacting the sector. As a Champion, we would work with you to find the best month and appropriate content.</i>				✓
<b>Educational Resource Items</b> <i>Educational pieces include white papers, tools, best practices, guides, etc. that would be a resource and/or benefit to our members and perhaps the sector at large. These pieces will live on the WaterISAC Champion-specific webpage and the Tools or Resources page of the WaterISAC website. Educational resources will also be featured in our Security &amp; Resilience Update (SRU) Newsletter. SRUs are distributed electronically to WaterISAC members every Tuesday and Thursday. All pieces must be from a thought leadership perspective and approved by WaterISAC.</i>	2 per year	3 per year	4 per year	6 per year
<b>Quarterly Champion Spotlight</b> <i>As a WaterISAC Champion you will be recognized in a quarterly email to the membership either promoting previous educational resources or highlighting your support as a Champion.</i>	Company Listing Only	2	3	4

\*Bronze level is only available to those companies or firms who are doing less than \$10M in annual sales to water and/or wastewater utilities.



# JOIN THE CHAMPIONS!



**Interested in becoming a Champion?**

**Contact us today.**

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